

Message Text

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53

ACTION COME-00

INFO OCT-01 AF-06 ISO-00 EB-07 /014 W
----- 041599

R 101016Z SEP 75
FM AMCONSUL JOHANNESBURG
TO SECSTATE WASHDC 4143
INFO AMEMBASSY PRETORIA
AMCONSUL CAPE TOWN
AMCONSUL DURBAN

LIMITED OFFICIAL USE JOHANNESBURG 1328

E.O. 11652: N/A
TAGS: BEXP, SF

REF: STATE 208440

SUBJECT: HEALTH CARE INDUSTRIES CATALOG SHOW

1. NEW DATES PROPOSED IN REFTEL FOR CATALOG SHOW SATISFACTORY.
AS WE EXPECT TO BE IN BUSINESS IN NEW LOCATION ABOUT JANUARY 1,
PROBLEM OF SHIFTING NORMAL BUSINESS INFO SERVICES INTO ADJACENT
OFFICES AT PRESENT LOCATION DOES NOT ARISE.

2. WE DO NOT UNDERSTAND REFERENCE TO "EXPANDED FACILITIES" AT
KINE CENTER BUILDING. CURRENT LOCATION PROVIDES 6,400 SQ FT OF
SPACE. NEW LOCATION WILL PROVIDE 6,000 SQ FT. MORE EFFICIENT
LAYOUT AT NEW LOCATION WILL ENABLE US TO GET BY WITH 400 SQ FT
LESS SPACE THAN NOW OCCUPIED.

3. WHILE IT IS POSSIBLE THAT CONGEN WILL BE ABLE TO STAGE
SATISFACTORY CATALOG SHOW IN NEW QUARTERS, IT DOES NOT AT THIS
POINT APPEAR TO OFFER MUCH IMPROVEMENT BY WAY OF FACILITIES FOR
STAGING SUCH A SHOW. IN ANY CASE, USIS LOCATION WILL REMAIN BEST
POSSIBLE SPACE AVAILABLE FOR OPTIMUM CATALOG DISPLAY.

4. AS WE WILL HAVE BEEN IN BUSINESS AT KINE CENTER WELL BEFORE
CATALOG SHOW, WE ARE CONFIDENT BUSINESS COMMUNITY WILL BE FULLY
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AWARE OF OUR NEW LOCATION BY THEN.

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